



## License Agreement

In order to keep our transactions legal and equitable, but also understandable to non-lawyers, GreatData has created this simplified License Agreement.

This agreement ("Agreement") is made between GreatData.com, Inc. ("GreatData"), a North Carolina Corporation, and the company or individual purchasing the GreatData products ("the Company"). The products may be software, data, web services or other products or services licensed by GreatData ("Product" or "Products").

**WHEREAS, the Company wishes to license the Products from GreatData,** the Company and GreatData agree:

**Use Grant/Updates:** Subject to the provisions of the Agreement, GreatData hereby grants the Company a non-exclusive, non-transferable license to use the GreatData Products ordered by the Company. The Company shall periodically receive or have access to Product updates from GreatData as they become available throughout the term of the Agreement at no additional charge.

**Term:** The term of this Agreement for GreatData Products commences on the date the Products are ordered by the Company and shall continue in effect for a period of one year, unless otherwise specified. This Agreement may be renewed for additional one-year periods at the then current price by mutual agreement of the parties.

**Single-Use License:** This is for use of the Products for one application by one individual, or any and all employees at a branch office of a company with less than 100 employees at that branch office. The Products may be accessed via a network, a company intranet or through a web service. The Products may also be used on a public-facing web site (a single domain) for applications which do not directly generate revenue, such as for a store locator. A Single Use License is obtained when **one copy** of the Product is purchased.

**Company-Use License:** This is for multiple internal use applications at all Company locations. The Products may also be used on a public-facing web site (**a single domain**) for applications which do not directly generate revenue, such as for a store locator. A Company Use License is obtained when **two copies** of the Product are purchased.

**Multi-Site:** This is for multiple internal use applications at the Company and may be used on multiple domains for the same company. A Multi-Site License is obtained when **three copies** of the Product are purchased.

**Unlimited-Use / Reseller License:** This is for use across multiple divisions of a parent company and may be used on multiple domains. Applications using the Products can be re-sold to others and can be revenue generating such as data appending, data validation, etc. An Unlimited Use / Reseller License is obtained when **ten copies** of the Product are purchased.

**Reselling Requirements:** In order to resell the Products, the Company agrees that they will not be selling a competing product or service. If in doubt, please contact GreatData for clarification / approval. Also, the Company agrees that they will make the GreatData information difficult to extract into a useable format (usually this means that the data will be put in a binary or encrypted format). The Company will be responsible for upgrading their customers as needed.

**Competition:** Whether reselling or not, the Company also agrees that it will not compete with GreatData, nor provide any portion of our data to a GreatData competitor.