

Simplified License Agreement

In order to keep our transactions legal and equitable, but also understandable to non-lawyers, we have created this Simplified License Agreement.

This agreement (“Agreement”) is made between GreatData.com, Inc. (“GreatData”), a North Carolina Corporation, and the company or individual purchasing the GreatData products (“the Company”). The products may be software, data, web services or other products or services licensed by GreatData (“Product” or “Products”).

WHEREAS, the Company wishes to license the Products from GreatData, the Company and GreatData agree:

Use Grant/Updates: Subject to the provisions of the Agreement, GreatData hereby grants the Company a non-exclusive, non-transferable license to use the GreatData Products ordered by the Company. The Company shall periodically receive or have access to Product updates from GreatData as they become available throughout the term of the Agreement at no additional charge.

Term: The term of this Agreement for GreatData Products commences on the date the Products are ordered by the Company and shall continue in effect for a period of one year, unless otherwise specified. This Agreement may be renewed for additional one-year periods at the then current price by mutual agreement of the parties.

Single Use License: This is for use of the Products for one application by one individual, or any and all employees at a branch office of a company with less than 100 employees at that branch office. The Products may be accessed via a network, a company intranet or through a web service. The Products may also be used on a public-facing web site (a single domain) for applications which do not directly generate revenue, such as for a store locator. A Single Use License is obtained when **one copy** of the Product is purchased.

Company Use License: This for multiple internal use applications at all Company locations. The Products may also be used on a public-facing web site (a single domain) for applications which do not directly generate revenue, such as for a store locator. A Company Use License is obtained when **two copies** of the Product is purchased.

Unlimited Use / Reseller License: This is for multiple internal use applications at the Company and may be used on multiple domains for the same company. Applications using the Products can be re-sold to others and can be revenue generating such as data appending, data validation, etc. An Unlimited Use / Reseller License is obtained when **three copies** of the Product is purchased.

Reselling Requirements: In order to resell the Products, the Company agrees that they will not be selling a competing product or service. If in doubt, please contact GreatData for clarification / approval. Also, the Company agrees that they will make the GreatData information difficult to extract into a useable format (usually this means that the data will be put in a binary or encrypted format). The Company will be responsible for upgrading their customers as needed.

Competition: Whether reselling or not, the company also agrees that it will not compete with GreatData, nor provide any portion of our data to a GreatData competitor.



License Agreement Acceptance for Online Products

Please list office locations and / or domain names where the data will be used (e.g. 'Atlanta Office and xyz.com'):

Type of applications our products will be used in (such as Order Entry, Marketing, Payroll, etc.) and / or the name of the system (such as 'XYZ System'): _____

How will our products be used:

Address Completion / Verification Sales Territory Assignments Tax Calculations Store / Dealer Locator

Other: _____

Enter the total number of copies needed for each of the following product lines:

Product Line:	Copies:	Product Line:	Copies:
U.S. ZIP Codes without Latitude / Longitude		Area Codes / Time Zones / RC / Operating Company	
U.S. ZIP Codes with Latitude / Longitude		Multiple Area Codes per ZIP Code	
Rural, Urban & Suburban ZIP Codes		Canadian Postal Codes without Latitude / Longitude	
Counties by ZIP Code		Canadian Postal Codes with Latitude / Longitude	
Counties by ZIP+4		Canada Plus Postal Codes without Latitude / Longitude	
Contiguous Counties		Canada Plus Postal Codes with Latitude / Longitude	
CBSA Codes		Canadian Metropolitan Areas by Postal Codes	
Medicare CBSA Codes		Canadian Divisions / Subdivisions by Postal Codes	
ZIP Code Congressional Districts		Canadian Dissemination Areas by Postal Codes	
ZIP+4 Congressional Districts		Canadian Area Codes / Time Zones	
Alternate City Names		Canadian Area Codes / Time Zones / Rate Centers	
City Latitude & Longitude		Canadian Area Codes / Time Zones / RC / Oper. Co.	
Census Demographics by ZIP Code		Mexican Postal Codes without Latitude / Longitude	
Parent ZIP Codes for Census Demographics		Mexican Postal Codes with Latitude / Longitude	
Area Codes / Time Zones			
Area Codes / Time Zones / Rate Centers			

Authorization:

I, the undersigned, affirm that I have ordered the correct number of copies of the products offered by GreatData, based on the current Licensing Agreement and agree to its terms and conditions. I will notify GreatData if and when I need to purchase additional copies of the products.

Company Name

Today's Date

Authorized Signature

Printed Name

Title



License Agreement Acceptance for Legacy Products

Please list office locations and / or domain names where the data will be used (e.g. 'Atlanta Office and xyz.com'):

Type of applications our products will be used in (such as Order Entry, Marketing, Payroll, etc.) and / or the name of the system (such as 'XYZ System'): _____

How will our products be used:

Address Completion / Verification Sales Territory Assignments Tax Calculations Store / Dealer Locator

Other: _____

Enter the total number of copies needed for each of the following product lines:

Product Line:	Copies:	Product Line:	Copies:
Pro-ZIP Code		Rural, Urban & Suburban ZIP Codes	
Pro-ZIP Code Deluxe		Congressional Districts	
Canadian Postal Codes		Contiguous Counties	
Canada Complete		ACMaster U.S. / ACMaster Deluxe / ACMaster All	
Canadian Metropolitan Areas		ACMaster Canada / Deluxe / All	
Canadian Divisions and Subdivisions		Census Pro: ZIP Code Demographics	
Canadian Dissemination Areas		ZIP Code Bounding Box Data	
Mexican Postal Codes		Custom Solutions	
Multiple City Spellings for locators			
City Center Points for locators			
Multiple County ZIP Code Data			
Multi-County Max ZIP+4 Data			
One County—Unique ZIP/City Combos			
Multiple Area Codes per ZIP Code			
CBSA Codes			
Medicare CBSA Codes			

Authorization:

I, the undersigned, affirm that I have ordered the correct number of copies of the products offered by GreatData, based on the current Licensing Agreement and agree to its terms and conditions. I will notify GreatData if and when I need to purchase additional copies of the products.

Company Name

Today's Date

Authorized Signature

Printed Name

Title