



## Simplified License Agreement

This agreement (“Agreement”) is made between GreatData.com, Inc. (“GreatData”), a North Carolina Corporation, and the company, government agency, organization, or individual purchasing the GreatData products (“the Company”). The products may be software, data, web services, or other products or services licensed by GreatData (“Product” or “Products”). **WHEREAS, the Company wishes to license the Products from GreatData,** the Company and GreatData agree:

**Use Grant/Updates:** Subject to the provisions of the Agreement, GreatData hereby grants the Company a nonexclusive, non-transferable license to use GreatData Products purchased by the Company. The Company shall have access to Product updates from GreatData throughout the term of the Agreement.

The Company agrees not to intentionally provide any portion of our Products to GreatData competitor(s) and to not sell a product or service that competes with GreatData’s products or services (if in doubt, please contact GreatData for clarification/approval).

Except for “Redistribute” License holders, the Company may not use the Products in applications having the Product itself as a key marketable component, such as Data-as-a-Service (DAAS) apps consumed by external entities, and Products may not be copied/packaged into distributable programs.

**Term:** The term of this Agreement commences on the date the Products are ordered by the Company and shall continue in effect for a period of one year, unless otherwise specified. This Agreement may be renewed for additional periods at the then current price by mutual agreement of the parties.

### License Tiers

**Standard:** This permits use of the Products for one application by a single company division. The Products may be accessed via a network, a company intranet, through a web service, or a public-facing website/domain.

**Multi-App** (Standard-price x 2): This permits use of the Products for multiple applications by a single company division. The Products may be accessed via a network, a company intranet, through a web service, or up to two public-facing websites/domains.

**Conglomerate** (Standard-price x 3): This permits use of the Products for multiple applications across multiple divisions of a parent company. The Products may be accessed via a network, a company intranet, through a web service, or multiple public-facing websites/domains.

**Redistribute** (Standard-price x 10): Applications using the Products may be sold and distributed to others and the Products may be used in applications such as data appending, validation, store locators, etc. Reselling or granting access to the data in any way that readily allows portions of the data to be used apart from the Company’s application is prohibited. Furthermore, the Company agrees to make the data difficult for third-parties to extract into a usable format (typically, by having the data in a binary or encrypted format). The Company is responsible for maintaining their application as needed.